



3rd Annual

aiworld | GOVERNMENT

OCTOBER 18-19, 2021 | WESTIN ALEXANDRIA OLD TOWN | ALEXANDRIA, VA

IN-PERSON & VIRTUAL | FLEXIBLE REGISTRATION

**THE LEADING BUSINESS PLATFORM
FOR AI LEADERSHIP & OPPORTUNITY**

2021 SPONSOR & EXHIBITOR PROSPECTUS

The 3rd Annual **AI World Government** provides a comprehensive two-day forum to educate federal agency leaders on proven strategies and tactics to deploy AI and cognitive technologies. With AI technology at the forefront of our everyday lives, the current administration is announcing several new and updated AI initiatives.

AI World Government will report on the state-of-the-practice on how federal agencies are deploying and integrating AI and data-driven government services under these guidelines. The conference convenes experts from our nation's strong innovation ecosystem across government, technology, business and research to present the latest strategies and state of the technology to assist the public sector in leveraging advanced intelligent technologies to meet the missions of our government agencies.

EVENT FEATURES

1,000+
ATTENDEES

75+ KEYNOTES
& SPEAKERS

50+
CXOs

10+ HOURS FACE-TO-FACE
NETWORKING

2021 CONFERENCE AGENDA



SCALING AND OPERATIONALIZING AI



EMERGING AI TECHNOLOGIES



INFRASTRUCTURE TRANSFORMATION



AI AND CYBERSECURITY



FUTURE OF WORK



1-ON-1 NETWORKING OPPORTUNITIES

Key Marketing Deadline

Final Conference Brochure – June 15, 2021

Your company logo will be included in the printed conference program mailed thousands of prospects.

Who Will Attend?

AI World Government is designed to draw federal government executives and technical staff who are charged with the responsibility of developing and deploying AI and intelligent automation systems to better serve the needs of these agencies. In addition, the event will draw on the broad ecosystem of software and system integrators and channel providers who are assisting these government agencies deploying large AI and digital innovation initiatives. Specific levels of responsibilities include:

- CEOs/CIOs/CTOs
- Chief Data Officers
- EVP, VP, Director Advanced & Emerging Technologies
- VP/Director of Ecommerce/E-business
- VP/Director of Analytics and Business Intelligence
- Agency Executives Responsible for AI initiatives
- Heads of Innovation
- VPs of Strategy
- VPs of Product Planning
- VPs IT Operations
- Directors of Artificial Intelligence
- Directors of Engineering
- IT Decision Makers
- Data Scientists & Engineers
- Machine Learning Scientists
- AI and Software Developers
- Big Data Experts
- Data Architects
- R&D Specialists
- AI Consultants and Service Providers
- Media, Researchers and Analysts
- Program Managers
- Chief AI Systems Engineer

Visit
AIWorldGov.com
for program
updates

SPONSORSHIP OPPORTUNITIES

AI World Gov offers a highly effective range of pre-show and onsite integrated media options to help meet your branding, go to market and lead generation goals.

CORPORATE HOST

A marquis sponsorship program designed to maximize brand exposure before, during and after the event. Includes general session speaker, panel speaker, and prime location 8'x20' exhibit space.

PLATINUM SPONSORSHIP

Includes conference session speaker and prime location 8'x20' exhibit space.

GOLD SPONSORSHIP

with conference panel participation and prominent promotion of your company before and during the event. Includes 8'x10' exhibit space.

EXHIBITOR PACKAGE

Exhibitor Package – an excellent program for companies looking to showcase their products to a highly qualified marketplace and generate direct sales leads. Includes 8'x10' exhibit space.

Additional Sponsorship Add-Ons Include:

- Attendee Lanyards (Exclusive)
- Conference Attendee Bags (Exclusive)
- Registration Sponsor (Exclusive)
- Meter Board Sponsor
- AI World Gov Pre-Event Attendee Email
- AI World Gov Conference-at-a-Glance Sponsor (Exclusive)

Why Sponsor AI World Government

AI World Government will draw federal, state and local government executives and technical staff who are charged with the responsibility of developing and deploying AI and intelligent automation systems to better serve the needs of these agencies. The event will also draw from the broad ecosystem of software and system integrators and channel providers who are assisting these government agencies deploying large AI and digital innovation initiatives.

What people are saying

ABOUT AI WORLD GOVERNMENT

"AI World conferences have the right mix of breadth and depth of content for practitioners. It's a very efficient way to get up to speed on the adoption of AI in your field and make useful business connections."

- Energy Industry Analyst, FERC

"AI World Gov is the greatest gathering of AI practitioners in the government ecosystem."

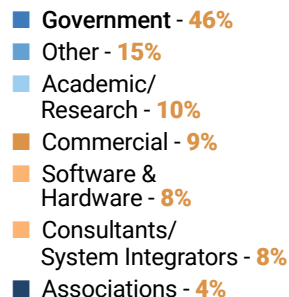
- Senior Director, DLT Solutions

"AI World Government was an extremely informative and diverse conference. It covered a wide range of topics and included great speakers/panelists. I look forward to attending future events."

- Data Analyst, NASA/GSFC

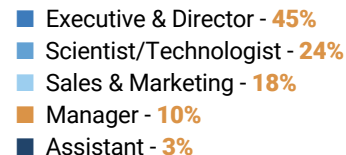
ATTENDEE DEMOGRAPHICS

COMPANY TYPE



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DELEGATE TITLE



GEOGRAPHIC LOCATION



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RELATED CONFERENCES

For more information
regarding sponsorship
availability, please contact:

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AIWorldGov.com

INAUGURAL | VIRTUAL JUNE 7 - 9, 2021

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